

Konstantin Buzin

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Writer, journalist, PR and marketing agent

Russian / English / German

I know how to capture and expand the semantic field in the semiotic universe of the audience, build media strategies and advertising creative concepts, develop scenarios of brand implementation and enhance brand awareness, run proper SMM.

I create non-fiction features and interactive fiction.

Selected competences:

#museology #climatology #archival_storage #conservation
#source_criticism #vertical_farms #docu_cinema
#augmented_reality #POS-cryptocurrencies #cultural_history
#linguistics #viral_advertising #propaganda #religions

Experience

- since 2007 Freelance PR consultant, 120+ customers and projects up to date
- since 2021 Writer for [iFarm](#), a vertical farming technologies developer
- since 2021 Writer for [mFactory](#), a blockchain technologies provider, and [JPool](#) on Solana
- since 2019 Writer for [Trehmer CG](#), a film and CGI production studio
- 2018–2019 Chief editor for a social media and web project on docu-cinema
- 2011–2018 Executive manager at [Modern Museum Equipment Ltd.](#), a Russian trade company which supplies special equipment for museums, archives and libraries
- 2006–2009 Chief Creative Officer at Jam Station, a creative advertising and internet campaigns studio
- 2005–2007 Chief Creative Officer at Game Rules, a communications and marketing agency
- 2002–2007 Founder and expert at [Art Mania](#) event agency

Education

- 1995–2000 Moscow State University, [faculty of journalism](#)
Department of Television and Radio, international class
Master's degree (master's thesis: Modern interactive European media)
- 1996–2000 Freies Russisch-Deutsches Institut für Publizistik
Bachelor's degree